

GRAMMAR & WRITING



Name: _____

Teacher: _____

Date: _____

section one

Writing an Advertisement

The purpose of an advertisement is to persuade people to buy something. An advertisement can be about a toy, a vacation, a gadget, or anything else that can be bought.

Let's Read

**HAVE YOU EVER
DREAMED
YOU COULD
FLY?**



**It's time to make your dreams come true with the revolutionary
MONKEYTECH HOVERBOARD®**

Here at MonkeyTech, we believe in making the future start today. We have the best engineers in the world using state-of-the-art resources to bring you new technology. Our newest product combines years of research and rigorous testing with a desire to deliver the most exhilarating experience possible.

What is a hoverboard?

A hoverboard is a personal transportation device, similar to a skateboard or snowboard. Using rocket propulsion, our hoverboard enables you to take off from the ground and fly through the air at high speeds.

Why buy a hoverboard?

The hoverboard is perfect for fans of extreme sports, but is also a practical way to get around the city. Are you tired of taking the crowded MTR to school every day? You can now zoom above the crowds and get from place to place in half the time!

Is it safe?

The hoverboard has gone through numerous tests to ensure that it's safe. It is steered by natural body movements, and has an emergency self-driving feature that takes over if you're about to crash. Our company is also providing classes to train users how to properly control their boards.

How do I get one?

Hoverboards will be available in April 2020. You can purchase it online through our website: www.monkeytech.com.hk/hoverboard. Pre-order your hoverboard today! Our basic hoverboard starts at \$2,999,999.99 HKD. Contact us for locations and prices of training classes.

Don't delay!
Bring the future home today!

Why might
someone not want
a hoverboard?

Did this
advertisement make
you want to buy a
hoverboard?

Let's Talk

What other exciting
devices may be
available in the
future?

What does it mean
to "make the
future start today"?

My New Words

Write each word and its definition. Next, write a sentence using the new word.

1. Word: _____ **noun / verb / adjective / adverb**

Definition: _____

Sentence: _____

2. Word: _____ **noun / verb / adjective / adverb**

Definition: _____

Sentence: _____

3. Word: _____ noun / verb / adjective / adverb

Definition: _____

Sentence: _____

4. Word: _____ noun / verb / adjective / adverb

Definition: _____

Sentence: _____

5. Word: _____ noun / verb / adjective / adverb

Definition: _____

Sentence: _____

6. Word: _____ noun / verb / adjective / adverb

Definition: _____

Sentence: _____

Vocabulary Check

1. Find new words in the text that have similar meanings to the following words.



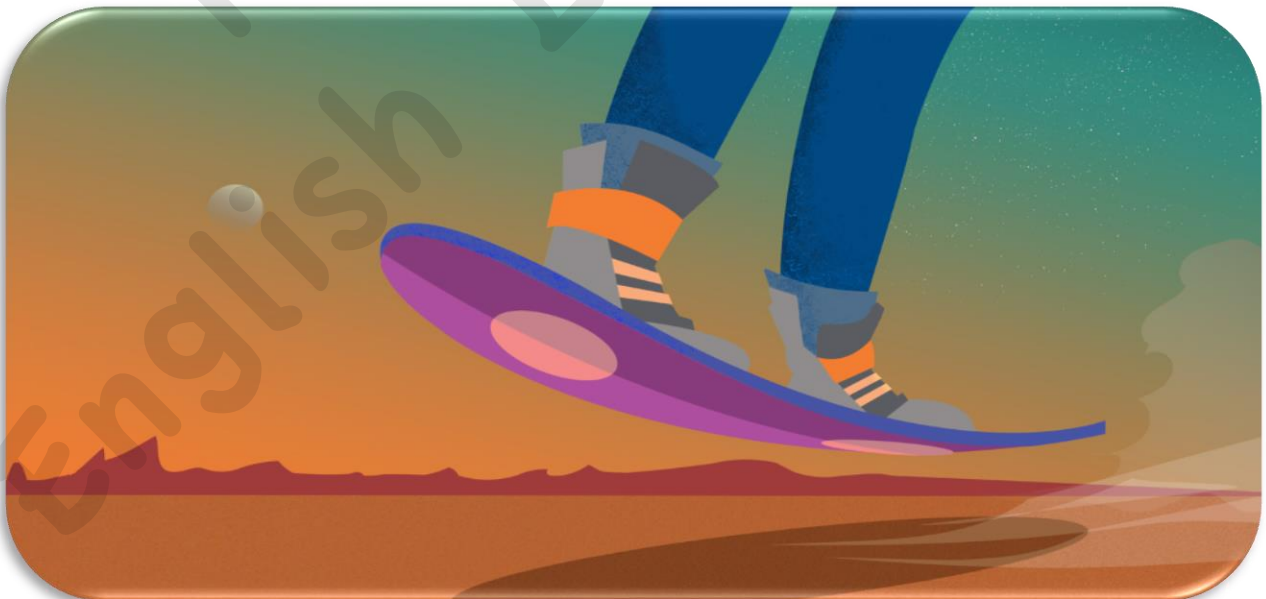








2. Now use one of the new words to write a sentence.



Let's Learn

Writing an Advertisement

- An **advertisement** is a kind of **persuasive writing**.
- The purpose of **persuasive writing** is to convince readers to do or think something. In **advertisements**, we attempt to persuade people to buy something.
Example: *Use Brighty Toothpaste for shiny white teeth!*
- **Advertisements** can be about toys, movies, gadgets, vacations, or anything else that you can buy!
- **Advertisements** speak directly to readers. This means that they are written in the **second-person**.
- An **advertisement** must describe the product using **strong adjectives**.
- It must also give reasons for why readers should buy the product.
- An **advertisement** must have:
 - ✓ a title;
 - ✓ a slogan;
 - ✓ an eye-catching image.

Let's Analyze

1. Refer to the reading passage and locate the slogan. Then, write it below.

2. Suggest a different slogan for this product.

3. Look through the text and find five strong adjectives.

4. Find two persuasive sentences from the text and write them below.

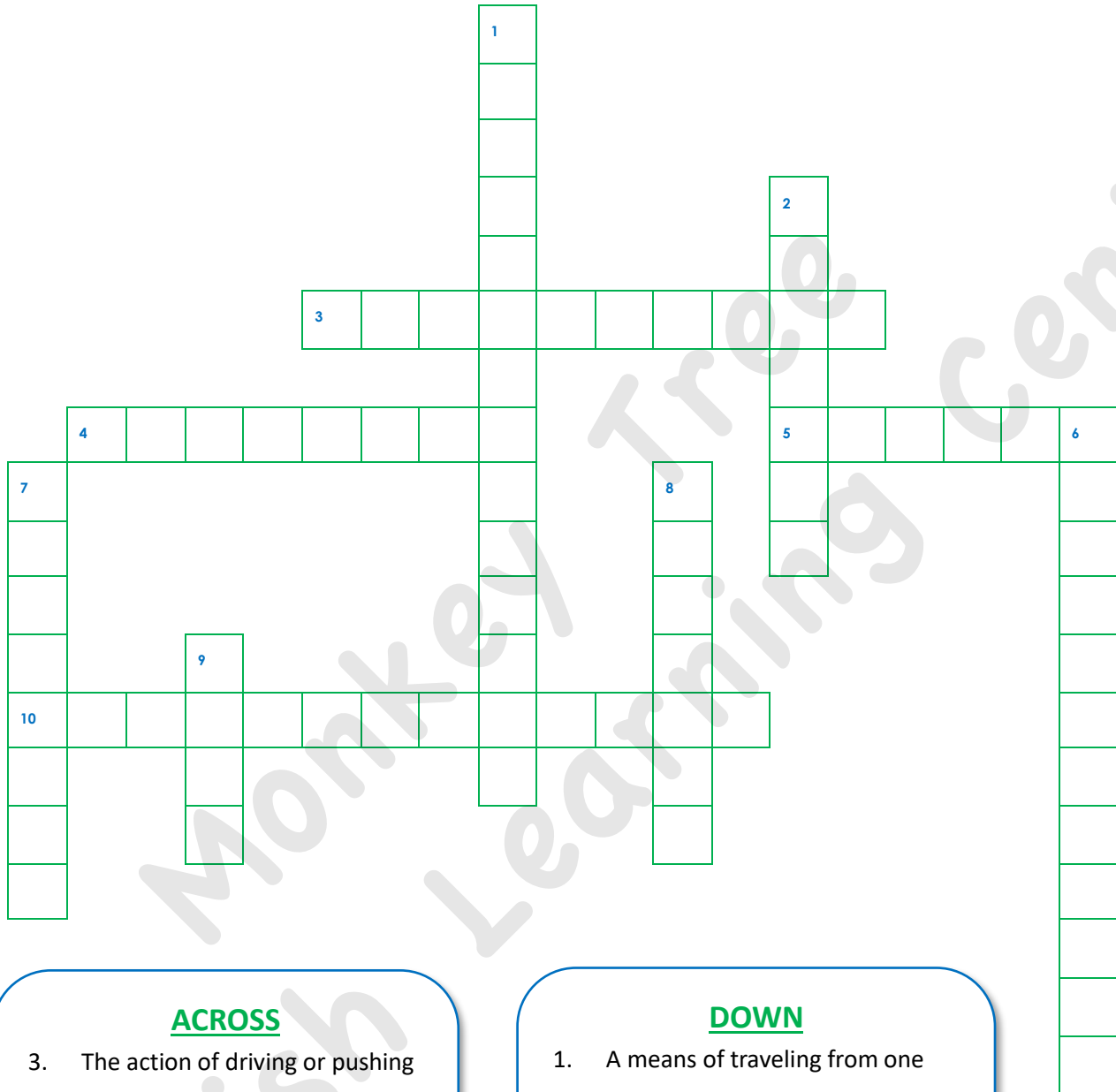
a.

b.

5. Did this advertisement make you want a hoverboard? Explain.

Challenge Yourself!

Complete the following crossword puzzle using the clues given.



ACROSS

3. The action of driving or pushing forwards
4. A person whose job is to build and design things
5. A small, electronic thing made to help do something
10. Causing a huge change in the way that things are done

DOWN

1. A means of traveling from one place to another
2. Filled with people
6. Making you feel very happy and excited
7. Very thorough and careful
8. Guided, controlled, or driven
9. To move very quickly

Part B

Find and underline the phrasal verbs in the reading passage. Then, read the definitions and write the correct phrasal verbs.

1. **phrasal verb:** _____

meaning: To experience or undergo (especially something difficult)

2. **phrasal verb:** _____

meaning: To assume control of something

3. **phrasal verb:** _____

meaning: To go into the air and begin to fly

Part C

Circle the phrasal verb in each sentence and provide a definition of each one.

1. My friends and I are going to hang out at the weekend.

meaning: _____

2. I became very angry, so my mom told me to calm down.

meaning: _____

3. I will put together a playlist of my favorite songs for the party.

meaning: _____

4. No matter how hard a problem gets, you should never give up.

meaning: _____

5. I was late for school today because the bus broke down.

meaning: _____

6. There's a circus in town! Let's go and check it out!

meaning: _____

7. Oh no! We can't make the cake as we've run out of eggs.

meaning: _____

8. If you don't want your sandwich then throw it away.

meaning: _____

Part D

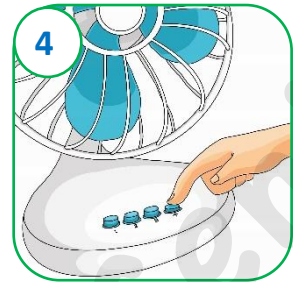
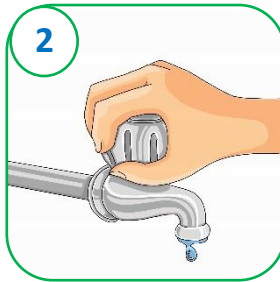
Look at the following images and label them correctly.

turning off

turning up

turning on

turning down



Part E

Match each verb with a preposition or adverb to form a phrasal verb.

turn

calm

throw

look

after

down

over

away

Part F

Match the phrasal verbs with their definitions.

look out

look into

look up to

look for

to investigate

to admire

to search

be careful

Part G

Read each of the following sentences and circle a preposition or an adverb to form the correct phrasal verb.

1. I think Sue made (**out** / **up** / **on**) that story about seeing a UFO.
2. The teacher said we must turn (**off** / **over** / **on**) the page.
3. Pete is really hungry. He could do (**with** / **out** / **on**) a hamburger.
4. You can't go in there; the sign on the door says "Keep (**out** / **up** / **off**)".
5. The sign at the park says, "Keep (**out** / **up** / **off**) the grass".
6. If I did not set my alarm, I would not wake (**on** / **up** / **around**) on time.
7. If you use too much milk, we will run (**off** / **for** / **out**).
8. I am so far behind; there's no way I can catch (**off** / **up** / **over**) now.
9. If your handwriting is very messy, I won't be able to make it (**out** / **up** / **on**).
10. When I grow (**under** / **up** / **in**), I want to be an astronaut.

Part H

Read and complete the following sentences by filling in the blanks with the correct phrasal verbs from the box. You may have to change the tenses.

take off

pass out

work out

hang out

ask around

run into

find out

check out

1. The receptionist said we should _____ of the hotel by noon.
2. I _____ my teacher in town yesterday.
3. I always feel sick and _____ if I ever see blood.
4. Lena wants to _____ at the weekend and maybe see a movie.
5. The pilot said that the plane will _____ in about 30 minutes.
6. I can't _____ the answer to this question. It's too hard.
7. I _____ the neighborhood, but no one has seen the lost puppy.
8. I don't know how much this scarf costs. Let's _____.

Part I

Rewrite the following sentences using phrasal verbs. Follow the example.

1. The police will investigate this matter and discover what happened.

The police will **look into** this matter and **find out** what happened.

2. I boarded the wrong bus this morning, so I left the bus at the next stop.

3. On weekends, I like to exercise.

4. Betty is feeling sick, so she has had to cancel her birthday party.

5. Jeffery takes care of his little brother when his mom is working.

Part J

Write a sentence using each of the following phrasal verbs.

1. **get on with**

2. **break down**

3. **check out**

Let's Review

Do you remember advertisements?



- An **advertisement** is something that tries to persuade us to buy something.
- **Advertisements** must provide reasons why people should buy the product, and must describe it using strong adjectives.
- An **advertisement** must be written in the second-person and contain a slogan and images.

Let's Practice

Complete the following activities as a class.

- Read each of the following statements and decide if it is persuasive or not. Put a tick if it is persuasive, and put a cross if it is not persuasive.
 - If you like cherries, try this tasty, juicy bunch of grapes today! _____
 - All students should learn English; it will help to get a good job. _____
 - That video game is okay, but I've played better in the past. _____
 - Aliens exist! There are so many planets; life must exist on one! _____
 - The movie was quite good; however, it got a bit boring at times. _____
- Find and circle the adjective in each of the following sentences. Then, suggest a stronger adjective to replace it.
 - If it snowing, then it must be cold outside. _____
 - The novel that I read yesterday was good. _____
 - The Sahara is a very hot desert. _____
 - The *T. rex* was a big dinosaur. _____
 - You must be strong to lift the boulder. _____

3. Read the following product descriptions and suggest a slogan for it.

a. Sunny Beach is a beautiful vacation spot with white beaches, blue seas, and fun for all the family.

b. Brighty Toothpaste is mint-flavored toothpaste that will give you a big, shiny white smile.

c. Buy the Zoomfast sports car today! It's sleek, aerodynamic design will make your friends jealous as you whiz through the town.

4. Read the advertisement below then complete the activities.

a. Correct the errors with the phrasal verbs.

b. Discuss whether or not you would like to visit this zoo.

c. Think up a slogan for the zoo.

Come to Moseley's Zoo!

Only at Moseley's Zoo will you be able to see animals from all corners of the world! Check up beasts from the grasslands of Africa, from the jungles of South America, from the chilly ice caps, and from the depths of the world's oceans.

Look into for out magnificent exhibits, which are modeled on the animals' natural habitats. This means you can find in all about these amazing creatures, and see them as if they are in the wild!

Our dedicated tour guide will show you around the zoo while telling you all about the animals, and they won't give around until you've had the best day of your life!

Come spend a day hanging it at Moseley's Zoo! Get to know the animals and have the wildest day you can imagine!



English Monkey Tree Learning Center

Let's Review

Do You Remember Phrasal Verbs?



- A **phrasal verb** is a combination of a verb plus an adverb or a preposition.
- A **phrasal verb** has a different meaning from the original verb.
Example: "I ran into my grandma at the shops this morning."
run + into = meet unexpectedly
- Some **phrasal verbs** are separable.
Example: "Ella threw the trash away."
- Some **phrasal verbs** are inseparable.
Example: "The police are looking into this problem."
- Some verbs can be used to form many **phrasal verbs**.

1. Correct the errors with the phrasal verbs in the following sentences.
 - a) Please remember turn down the tap when you've washed your hands.
 - b) I am not very fit; I need to work off some more.
 - c) My brother told me to stay up his computer.
2. Read and complete the following sentences by filling in the blanks with prepositions or adverbs to form the correct phrasal verbs.
 - a) Please turn _____ the volume; I cannot hear the TV!
 - b) You didn't win the competition this time, but you should keep _____ trying!
 - c) I am looking _____ my missing toy car. Have you seen it?
 - d) I am so tired! I could do _____ an early night!
 - e) No matter how hard learning English is, you should never give _____!
 - f) I like to hang _____ with my friends at the weekend.
 - g) I really want to go and check _____ that new movie!

section four

Let's Review

Do You Remember Phrasal Verbs?



Phrasal verbs are a special kind of verb formed with a verb and a preposition or an adverb. This gives the original verb a different meaning.

Read and complete the following story with the phrasal verbs from the box.

do with

looking for

passing by

calm down

call off

find out

give up

grow up

keep out

Mother Hen's Missing Chicks

Jack the Duck was _____ the farmyard one day when he saw Mother Hen in a panic. "What's wrong, Mother Hen?" he asked.

"I can't find my chicks!" she cried. "I am _____ them now, but I don't see them anywhere. What if Max the Fox has eaten them?"

"_____, Mother Hen," Jack replied. "Try not to panic! I'll help you find the chicks. You look like you could _____ some help!"

They looked everywhere, but they couldn't find the chicks.

"Let's go to Max the Fox's lair and _____ if he has seen them," said Jack the Duck. Mother Hen was scared, but she did not want to _____ yet.

They got to Max the Fox's lair. On his door was a sign saying "_____".

"Maybe this isn't such a good idea," said Mother Hen, but Jack the Duck knocked on the door three times. Max the Fox came to the door with a smile on his face.

"Have you come to play?" he asked.

"_____ the search," said Jack the Duck. All eight chicks were having lots of fun playing games in Max's lair. Mother Hen was so relieved!

"You will all _____ to be very clever hens," she said.

Let's Plan

Write an Advertisement

- You will write an **advertisement** on a chosen product. This can be written on a product you own, or a made-up product, such as an hoverboard.
- Use the graphic organizer below to plan!

Product: _____

Slogan: _____

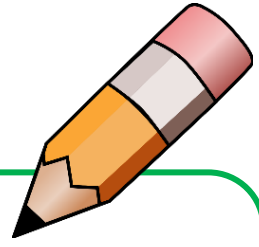
Reasons to buy:

Adjectives:

Images:

Let's Write

Now, write an advertisement for your chosen topic!



Monkey Tree
English Learning Center

GRAMMAR & WRITING

LEVEL D UNIT 7

Progress Report

☐ **LESSON 1** _____

☐ **LESSON 2** _____

☐ **LESSON 3** _____

☐ **LESSONS 4+** _____

Teacher Signature : _____